

## PRESS RELEASE

Simple discount formula – 10 Euros bonus per inch of screen diagonal:

### Sales bonus for DLoG industrial PCs

**Germering, May 18, 2009 – Until the end of June, DLoG GmbH will be awarding their contract dealers additional premiums for the sales of DLoG industrial PCs. The formula is simple: 10 Euros of bonus for every inch of screen diagonal. For example, a DLoG IPC 7/125 with a 15" screen would be good for a 150 Euro bonus.**

This DLoG GmbH sales event offers DLoG sales partners another convincing argument for attractive, flexible measures to obtain projects and customers. With the spring promotion "10 Euros bonus per inch of screen diagonal," purchase prices for orders before the end of June will fall by 70 to 150 Euros per unit. "The market expects direction, which we can continue to provide in a concentrated manner. Even our new-for-old sale, the "DLoG modernization premium," found great resonance – the existing inventory of older units is now eliminated in many places," reports Hans-Peter Nüdling, CEO of DLoG GmbH.

For many companies in the production industry and logistics, this is the ideal time to attack the planning and implementation of upcoming modernization projects. "With our new spring promotion, DLoG industrial PCs continue to be the most attractive solution on the market – even if the customer has no more older units to substitute," says Hans-Peter Nüdling.

The spring sale applies to DLoG sales partners for orders until June 30, 2009, and is valid for any DLoG industrial PC: DLoG X 7 (-70 Euros), DLoG MPC 6/110 and DLoG X 10 (-100 Euros each), DLoG MPC 6/112 and DLoG X 12 (-120 Euros each), and DLoG IPC 7/215 and DLoG ITC 7 (-150 Euros each). All relevant information can be requested by email from [praemie@dlog.com](mailto:praemie@dlog.com).

Further information about the DLoG product portfolio is available online at [www.dlog.com](http://www.dlog.com).

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**Available image material:**

**Downloads from [www.dlog.com](http://www.dlog.com) in the press/ press release area**



**Hans-Peter Nüdling, CEO of DLoG GmbH**

**DLoG GmbH:**

DLoG is the European market leader for industrial-suited vehicle mount terminals for industrial applications. On the basis of our boards developed in-house, we guarantee customized solutions, integrated with high quality and long-term secured support with regards to maintenance or system upgrades. Reliability is our first priority, especially with high environmental demands such as humidity, strong temperature fluctuation or vibrations.

**Areas of application:**

- Logistics applications, in particular floor conveyors in warehouses, goods distribution centers or harbors
- Visualization and control applications on construction and agricultural machinery, trucks, buses, rail vehicles, and in mining

**Solutions:**

- Vehicle mount terminals and stationary industry PCs based on our boards developed in-house and mechanics based on the Intel Celeron processor family (DLoG MPC 6) as well as the Intel XScale processor family (DLoG X7, X10, X12)
- Stationary industry computers, especially also for manufacturing applications based on the Celeron or the Pentium M processor family (DLog IPC 7 and ITC 7)
- Consulting and project planning services, particularly in the areas of radio coverage and networks (especially WLAN)
- 3<sup>rd</sup> party products such as scanners, printers or MDE devices

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